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Traits of a Sustainability-Focused EVENTS Partner



Looking to introduce sustainability into your brand's partnership strategy Here's what to consider:



1

Strategy & Concepting

Focus on aligning with client goals and explore sustainable methods and materials to achieve them from the ground up.



2

Certifications

Invest in sustainability the right way by verifying your partner's third-party certifications and prove to your customers you are making the eco-friendly efforts they claim.



3

Actions over Words

Scrutinizing vendors' sourcing, manufacturing, and waste management helps you move beyond greenwashing, and ensures your partner practices genuine sustainability.



4

Geographic Reach

Lower your costs and emissions by reducing freight and shipping from regional offices within the US.



Learn more in our [e-book](#) on event sustainability!