



Business Development Coordinator

If you have a passion for collaboration, a drive for results and a commitment to exceed client expectations, consider becoming a Business Development Coordinator with Star. We specialize in the design, manufacturing and implementation of strategic trade show, retail, corporate interior and live event marketing solutions for an array of Fortune 1000 clients. As a member of the Business Development team, you will play a critical role in assisting the team achieve sales goals in assigned markets through the following responsibilities:

- Learn and execute Star's sales process
- Assist Business Development Team in prospecting and outreach efforts
- Conduct research of targeted customers and assigned verticals
- Provide summary reports of research findings and propose methods of penetrating key markets and prospects
- Document and report on all prospecting efforts in CRM system in a timely manner

At this time, Star has a position available, for this entry-level role, within our Business Development department. The ideal candidates will possess a collaborative spirit, a commitment to exceeding client expectations, a desire to be in sales, and a passion to generate and qualify opportunities. Strong communication skills are essential. Candidates with little or no experience in our industry will be considered for this role.

Star offers a competitive salary and full benefits in an engaging and collaborative work environment. Qualified candidates committed to making a strong impact in a thriving organization are encouraged to submit a resume and salary history to: Human Resources, Star, 6688 93rd Avenue North, Minneapolis, MN 55445 or email <u>hr@engagestar.com</u>

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